



Tanning industry veteran Brenda Fishbaugh is president of Eye Pro, Inc., makers of disposable eyewear. She travels extensively training salons on the effects of UV light on vision.

## KEYWORD:

# CLEAN!

The focus of my March column was “the really clean salon,” and I referred to the 104-point cleaning checklist developed by Total Tan Salons in New York. That column brought more responses than any *IST* column I’ve written in six years! Hundreds of salon owners asked for the 104-point list and asked me what others do to have a clean salon. If you missed it, you can read the column and get the most-talked-about checklist at [eyepro.net/salontips](http://eyepro.net/salontips). Let me know what you think of it, and I’ll publish your thoughts in an upcoming column.

“I found the 104-point cleaning checklist from Total Tan to be awesome!” says Magen Cox, manager of Eurobody, The Suntan Store, in Little Rock, AR. “We pay a lot of attention to detail, but we hadn’t made our cleaning list into a daily checklist, or a room-by-room checklist. We have now!”

Says Cox, “We have two cleaning girls, Sally and Joanie – we call them the Clean Team. They each work five hours a day every other day, and their only job is to keep our 22-bed salon clean. It has worked well to have them alternate days, as one is a fanatic about the bathroom being spotless and the other is our Magic Tan room specialist. Because they only clean and don’t work behind the counter, they’ve become cleaning experts!”

As manager, Magen works behind the counter selling products and ensuring customers get the very best tan. The other counter staff includes the salon’s two owners, Devin and Amy Frets, who bought the 24-year-old facility just four years ago. “Amy, Devin and I are passionate about the place being spotless. I preach to our team, “You can educate your tanner about everything under the sun, but if they see lotion smudges on the acrylic or a bunched up tissue behind the bed, they’re not interested in tanning with us.”

The Clean Team is required to spot-check the bathroom after every customer use. Does it have paper towels, toilet paper and plenty of soap? And the Clean Team doesn’t want anyone to find something nasty in the bathroom; tanning is supposed to relax people, not gross them out. Another important reason to check the bathroom is to monitor the type of products customers may be using,” Magen explained. “If a customer tosses a baby oil bottle in the wastebasket, we know we need to clean the acrylic on that sunbed especially well, and we



“We are passionate about our salon being spotless!” says Magen Cox (center) Manager at Eurobody, The Suntan Store. Sally Hoyt (left) & Joanie Powell (right) are the “Clean Team,” each specializing in keeping certain areas of the facility super clean.

need to identify the customer so we can explain to them that baby oil harms acrylics and does NOT help them tan. If we don’t check the bathroom after each tanner, we don’t know which ones need our help.”

Eurobody, The Suntan Store is often open very late, and the Clean Team is always willing to stay in order to complete extra cleaning. Any staff member working at the end of the day is responsible for closing duties. To make it fun, they crank up the satellite music, and get into the groove of leaving a perfectly clean salon for the morning staff. Leaving something for the morning crew to do is frowned upon! Every job in the salon – cleaning or not – has to be completed before they lock the doors for the night. That way, morning staff knows what to expect when they arrive – a perfect salon.

Magen, thanks for sharing! ■

*If you have cleaning tips to share, email [Brenda@eyepro.net](mailto:Brenda@eyepro.net) and you may be included in a future column.*